



# RYAN BURKE

## ART DIRECTOR

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## OBJECTIVE

Award-winning creative expert, seeking new opportunities with renowned, engaging agencies or companies in need of a bright, charismatic creative leader, capable of managing small design teams, leading client-facing presentations, contributing to creative brainstorm/ideation and being involved in the creative process from initial concept to final delivery.

## PROFESSIONAL EXPERIENCE

**ZENO Group** 2015 - 2020  
*Art Director*

During my time at Zeno, I have worked on 85+ major brands, most being globally revered. My responsibilities for each brand, project or campaign have varied based on content outlet or purpose of the piece. The work I have been a part of has won some of the most prestigious PR awards in the industry. From Design to Art Direction, my involvement in projects varies from taking on my own and delivering directly to either account team or client, to managing design team members to enhancing the attention to detail or brand cohesion of a project or piece they are working on or we are tackling as a team.

**Ryan Burke Design** 2011 - Current  
*Design / Development / Direction*

Freelancing for various clients on local and global scales. My job description for these projects entails the full design process, including direction, design and development of elements and assets. From estimates to ideation to conceptualization and eventually finalization, I am there from start to finish ensuring quality, timely milestone marks being hit and a good experience with my clients and brands all up until final delivery.

**Coates Sign Co.** 2011 - 2012  
*Production Designer*

I was outsourced for a short term contract to redesign and elevate the In-Store overhead display menu boards for various companies. I was responsible for layout and image edits for all assets needed across the projects. There were photographers that I worked with to get the right imagery and aesthetic for most of the custom shots.

## ABOUT ME

I believe in the old saying, that a picture can tell a thousand words. I also believe that the same picture can communicate absolutely nothing without the application of innovative, creative, engaging and impactful design.

The content being consumed and shared by the generations of today's society is more extravagant, unique, on-demand and personal than ever before. To keep up with the digital age, and an ever-changing market, creatives must be versatile. My mission is to create story-telling content that connects with audiences on all of those levels using my expertise and skill sets in design and management, the experience I have with high-end brands and how to spread their messages, my attention to detail and the love I put into my work.

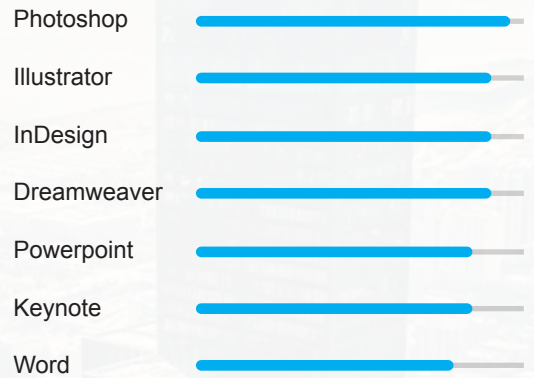
## SOCIAL

Connect with me on:

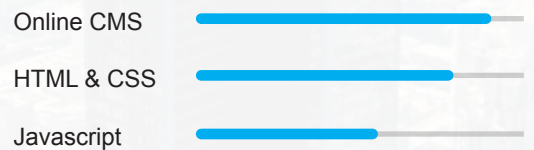


## SKILLSET

### Software:



### Web Code:



## EDUCATION

**QANTM/SAE College**  
Sydney, Australia

*Bachelor of Creative Media - Graphic Design Major*  
Class of 2011

### CERTIFICATIONS:

- OMI - B2B Social Media Marketing
- OMI - Content Marketing
- OMI - Social Media Marketing
- OMI - Digital Strategy
- OMI - Essentials of Online Marketing

## AWARDS:

**2017 PLATINUM SABRE - Best PR Program**  
*'Finding Our Fire'*  
Bernzomatic with Zeno Group

**2018 GOLDEN SABRE - Brand Building**  
*'Road to Worldwide Relevancy'*  
Turtle Wax with Zeno Group

**2018 GOLDEN TRUMPET - Brand Builder**  
*'1923 - Forward Into the Past'*  
Marvel Mystery Oil with Zeno Group